

## New Pricing Structure Effective May 1st, 2014

We have recently evaluated our current pricing structure of memberships and we have decided to make some minor changes that will come into effect on May 1st, 2014. Our goal is and has always been to provide the best website products possible at a valuable price to our members. We have done extensive research by examining the price structure of many competitors and we feel that our prices will still remain very competitive and remain the best value for your money!

1. Our \$49.99 membership will remain unchanged. This membership is a great value for anyone looking for just one product.
2. Our \$79.99 membership will continue to allow for 3 domains and will increase by only \$10 to a new total of \$89.99.
3. Our \$109.99 membership will be removed. Before you think that's a bad thing we are allowing anyone who has previously purchased this membership to renew with the \$89.99 membership but will still be allowed to use it for unlimited personal domains. So it's the same membership but \$20 cheaper. Removing this membership simply simplifies the signup process.
4. Our \$249.99 developer membership will be increasing in price to \$279.99, which is still far cheaper than all of our major competitors.

We have some very exciting things coming soon including a new documentation knowledge base where you will be able to easily search for and find information on our products. Vertex 4 will be released later this year with an entirely new backend that bring user friendliness to a whole new level. And much more. The pricing model changes documented here will help fund the cost of these items.

Thank you to all the members of Shape5, we exist only because of you and your continued commitment to our community.